The Summer Festival of Bridge

Daily Bulletin 8

Wednesday January 22 2014

Editors: Stan Abrahams & Alan Taylor



Congratulations to

Michael Ware and Sartaj Hans,

Winners of the T.B.I.B. National Swiss Pairs





Tom Bourke's Problem

8. MOYSIAN

Dealer East. E-W Vul.

NORTH

- **★** K Q 4
- ♥ A J 8 4
- ♦ KQ942
- **4** 2

SOUTH

- ♠ AJ86
- **v** 10 5 2
- ♦ J 10 6
- ♣ A 9 6

West North East South

1♣ Pass

Pass x Pass 2♠

Pass 4♠ All pass

West leads a fourth-highest three of clubs against your game. What is the plan that offers the best way of making ten tricks?

Items for the Bulletin can be left at the Festival desk or can be emailed to

alan@tayl0rs.co.nz

The 0 is a zero not a letter



Therapy Masters

131 City Walk, Canberra City

Ph: 02 6247 0662

W: www. therapymasters.com.au

E: lisa@therapymasters.com.au

Need a massage?

- Book at the SFOB Information Desk for an on-site massage therapy in treatment area on Mezzanine Floor \$30 for 15 mins. \$70 for 30 mins.
- 2) Discounted massage treatment at
 Therapy Masters clinic 1 hour session \$10 discount for ABF members

WANTED

VU GRAPH OPERATORS

For Friday 24th, Saturday 25th and Sunday 26th. These are PAID positions at ABF rates. Experience preferred but training can be given if necessary.

See ABF VuGraph co-ordinator Traian if you are interested.





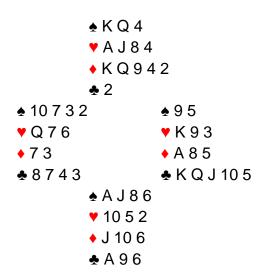




Tim Bourke's Problem

SOLUTION

You could win the ace of clubs, ruff a club, cash the king and queen of trumps and lead a diamond. However, if the full deal is similar to this one:



East will take his ace of diamonds immediately and force you in clubs. The best you can do is to draw two rounds of trumps and play on diamonds. Alas, West will trump the third round of diamonds and lead a club. Then East will be able to cash two club winners to set the contract.

If instead you win first trick with the ace of club, draw trumps, then play on diamonds, East will make four club tricks and the ace of diamonds on the above layout.

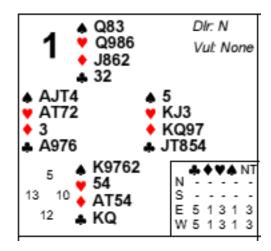
This unpleasant result can be avoided by ducking the first club. East does best shift to a trump. You will win this on table, draw the trumps and play on diamonds. You will make ten tricks; four trumps, the ace of hearts, four diamonds and either the ace of clubs or a second heart trick (if East shifts to hearts after taking the ace of diamonds).

This plan makes ten tricks as long as the spades are no worse than 4-2 and the defenders cannot organise a diamond ruff, which figures to be better than a 60% chance.

Round 4

Two of feature matches of this round involved four teams seeded in the top 10. For the Neill team, Zoli Nagy and David Lilley (West) opposed Pablo Lambardi (South) and Matthew Thompson of the Lorentz team. For the Markey team, Ben Thomson and Bill Jacobs (West) took on Avi Kanetkar and Ian Thomson (South) of the Beauchamp team.

Ben and Bill got off to a strong start:



East opened 2♣ in their Fantunes system and West asked him to describe his hand. Ben showed a 1-3-4-5 shape and they settled in 5♣. A spade was led, taken by the Ace and a diamond continued from dummy to the King and Ace. South played a club to dummy's Ace and Ben played one back to South's Queen. A cross-ruff ensued, during which North showed fewer spades than South, so Ben finessed North for the ♥Q to score his game.

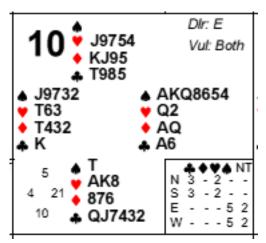








Board 10 saw Ben make an effort which might have eluded many players.



The auction began:

West	North	East	South
		1♠	2♣
3♠	5♣		

Ben was always going to rebid his spades but gave the partnership a last chance at slam with a 5 • cue, rather than just bidding 5 •. Ben wasn't interested but it was still worth the effort.

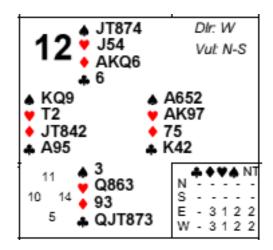
Board 12 contained this problem:

You, South hold: ★ 3 ♥ Q863 ♦ 93 ★ QJT873

Partner opens 1♠ and next hand passes? Do you bid or pass?

The answer is that there is no escape. You are looking at a vulnerable number to the opps. The only question is "How big?"

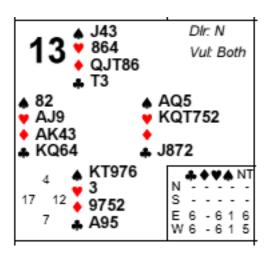
I commented on yesterday's front page that Andy Braithwaite was somewhat affronted by being asked to play all 64 boards in the Seniors' Final With somewhat of a red face, Andy admitted today that Richard Brightling and David Hoffman had also played all 64, but that they had had to carry Andy along the way.



Matthew opened 1♠ and Pablo responded 1NT. 2♠ from Matthew closed the auction. Zoli led his top hearts and gave David a ruff in that suit. David exited with the ♠J which Matthew took and he tried the effect of two more rounds of trumps. The effect was not good. He continued a club to David's Ace and the defence drew the last trumps. Three spade tricks and the ♣K saw this unlovely contract 4 light, vulnerable.

After the same start, Ian Thomson did rather better when he "corrected" 2♦ to 3♣. The defence scored two heart tricks, two heart ruffs, a spade and two clubs as Ian "escaped" for 300.

Then a slam bid at both our tables – though in different flavours.



Ben and Bill had a Fantunes auction of twelve bids to 6♥ during which West asked









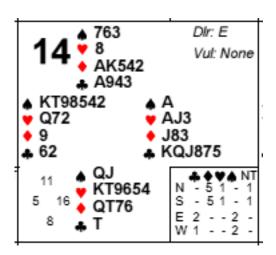
the questions. East showed six hearts, 9 – 13 points, a diamond shortage and a spade control. The Jack of clubs was a not unlucky bonus.

Zoli and David reached 6♣ via a relatively natural auction - a curiosity being that Zoli only bid his hearts meaningfully once.

1♥	2♣
3♣	3♥
3♠	4♦
4♥	4NT
5♦	6♣

David set clubs with his 3♣ bid and 4♥ was a cue. Twelve tricks were not hard to arrange, once the clubs behaved.

Board 14 saw a trump coup position develop at an unusually early stage of proceedings.

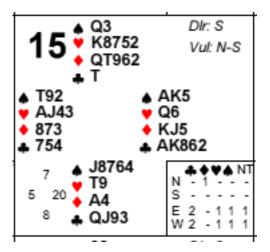


Zoli opened 1♣ and South put in 1♥. David made a weak jump to 2♠ but Zoli closed proceedings in 3♣.

South led the ♠Q and Zoli took that to play a diamond to the 9 and King. Matthew played back a small club (rather than ♣A and another) so Zoli was able to ruff a diamond – presumably Matthew had hopes for his ♣9, which hopes were raised when Pablo played the 10. However...

Zoli also saw the ♣10, so after the diamond ruff, he started pushing spades through Matthew, sitting all the while with ♣J8 over Matthew's A9. Matthew ruffed in as soon as possible and Zoli claimed his 9 tricks.

Board 15 was an example of a suit being "locked" to a defender. One defender unlocked it anyway while the other prevailed by not doing so.



Zoli played 2NT and Pablo led a small spade. The 9 drew Matthew's queen and Zoli's King. Zoli cashed one high club and then played a small one. Pablo took that and switched to the ▼10 which Matthew took with the King. Matthew reverted to spades and South's Jack scored. The spade continuation was taken by East and Zoli cashed the club King. He took his two heart tricks and gave up for two light.

Ben played the hand slightly differently but when he put Ian in with a club, Ian did unlock the spade suit, allowing dummy's 9 to score. A small heart off table saw Avi rise with the King and, when Ben got the diamonds right, he could claim nine tricks – and he was in game!

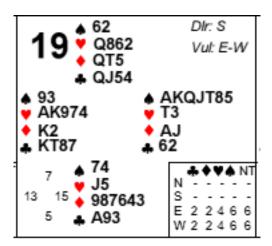








Board 18 was an easy slam hand but board 19 hammered the last nail into the Beauchamp team coffin.



As East-West embarked on yet another lengthy, exploritorial auction, Ian Thomson asked for the second time in the match if he could borrow East's PASS cards. The auction actually began 1NT and a 2♥ transfer to spade. This ensured that (eventually) the ♣K would be protected, though, in this case, it didn't matter. When East-West came to a halt in 6♠, North led the ♣Q, South took the Ace and a claim followed shortly thereafter.

[There are references above to the Fantunes system. This is the method used by the Italian pair Fantoni and Nunes. Bill Jacobs has just been honoured for the 2013 International Bridge Press Association "Book of the Year" for his "Fantunes Revealed" which explains the system and

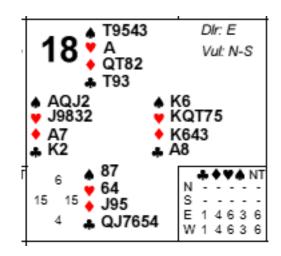
which is available from the book stall on the mezzanine floor.]

A Little Oddity (Better Lucky Than Good)

Kim Morrison was more than a little taken aback by his partner's response to his 1♦ opening bid which he had made on ♣ KJ52 ♥AK75 ♦JT7 ♣ Q3

Partner David Weston, a purportedly good player, had responded 6. Kim looked down for inspiration and so happened to notice that he had exaggerated his opening bid slightly beyond his intent by putting the 3. card on the table. Oops!

Doubting that David had quite enough diamonds to make up for Kim's being 4 short of his advertised holding, Kim produced 6NT – rather more in hope than expectation. And then, once more, the sun shined on the ungodly.





Clonakilla and Jeir Creek Wineries

Book at the Summer Festival of Bridge Information Desk for a trip to these wineries—cost \$20.

Bus leaves from Rydges at 4.00 pm on **Wednesday 22 January** and returns approximately 5.30 pm.









NSWBA Affiliated Clubs meeting

The NSWBA is seeking to improve our communications with our affiliated clubs and identify how we can better serve them. To that end the NSWBA

is hosting a lunchtime meeting during the Summer Festival of Bridge (there will be another during the Gold Coast congress). These will give attendees the opportunity to meet NSWBA Councillors and discuss any issues of concern to them or their clubs.

All those interested in furthering bridge in NSW are welcome to attend.

Meeting details

Wed 22nd Jan 2014 12.45pm Eureka room (downstairs – where tables 1-46 are based) BYO lunch

Agenda

Introduction

- About the NSWBA
- What is available for clubs
- Current initiatives

Discussion session (intended to be the majority of the session)

- Key issues for clubs
- What else would you like from the NSWBA?

Other Q&A

ABF ONLINE RESOURCES FOR

TEACHERS

- (1) Four short videos, (approximately 6 minutes each) owned by the ABF, and covering a beginners course in bridge. Useful for:
- Students to view after each lesson
- Open days to show interested parties what bridge is about (via projector, or computer)
- Anyone enquiring about bridge courses
- Anyone wanting to refresh and revise the fundamentals
- Teachers for suggested course content
- (2) A list of **Online sites** that have recommended information useful for notes after lessons, and general information
- (3) A collection of letter templates in **Club Resources**, useful for:
- Advertising for bridge lessons
- Congratulating students at the end of a course
- Welcoming new members
- A basic system
- Tips for new players

Prizes in the S.W.P. Teams

 $\mathbf{1}^{\mathrm{st}}$ - \$1000 per team, Derofe pen each team member, medal each team member

Category winners - \$250 each team, 4 bottles of wine each team

Prizes in the National Open Teams

1st - \$2500 per team, Derofe pen each team member, medal each team member

2nd - \$1000 per team, medal each team member



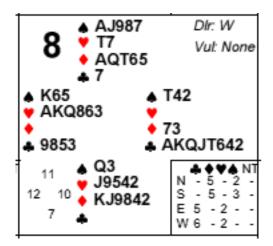






The Minefield

Board 8 in match 5 proved to be something of a minefield.



Gabi Lorentz opened 1♥ and Phil Markey leapt to 3♣ to show spades and diamonds. Stephen Burgess bid a realistic 5♣ and Justin Williams an equally realistic 5♠. Gabi called 6♣ and Phil found the accurate double. Justin wasn't convinced and bid 6♠. One down was the outcome — a phantom against the non-making 6♣ but totally understandable.

Andy Hung and Adam Edgtton were defending 5♣, played by Mike Pemberton. Andy led the ♠Q. If Mike covers this then Adam can take his Ace and the defence the ♠J – it is then a 50-50 chance whether the spade ruff can be taken as there is only one trump between the two hands. In this case, that would ensure the contract. However, Mike ducked and now had to go light when Andy played a second spade.

[Editorial disclaimer: It should be understood that one of the editors has had the pleasure(?) of being a team(?)-mate of Julie Atkinson and Patrick Carter in the Auckland Interclub Championships for the past eight years. Because(?) of their herculean efforts (the Augean stables, which were full of horse sh*t come to mind), our team has a

50% record – we've won four times and been second four times. Your editor is looking forward(?) to playing with them again in 2014. This may(?) colour his writing of the following]

West opened 1♥ and Julie overcalled 2♥ to show spades and a minor. East called 3♣. Now, you or I might think "Heigh, partner's got 5 diamonds, I've got 5 diamonds so let's live a little."

But, no. Patrick believes that Voltaire's Pangloss ("All is for the best in this best of all possible worlds") was a raging pessimist and so persuaded himself that Julie's minor might be clubs – which Patrick (the cunning devil) knew weren't breaking well. So he passed!

West bid 4♣ which saw East call 4NT – asking. These subtle hints (the 4♣ bid and Ace enquiry) might (again) have led some to decide that Julie had diamonds and that he should obstruct with a 5♦ call but Patrick passed! (again!), thinking(?) to himself. "Ah ha, they're walking into it".

West responded 5♣ and this was passed back to South. Now you, me, the caddy and the man who had just come to refill the water bottle knew that Julie had diamonds but Pangloss Carter managed to maintain his view that Julie had clubs and passed.

God, I'm looking forward to Interclub.







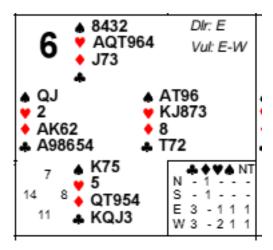




Candice Ginsberg and Barbara Travis of the winning NWT team, with apologies to Candice for the misspelling of her name yesterday

Round 5

Apart from board 8, there were other hands of interest.



Nowadays, many pairs have adopted a style which includes opening two of a major with a 5 card suit (with or perhaps without embellishments). This was an example.

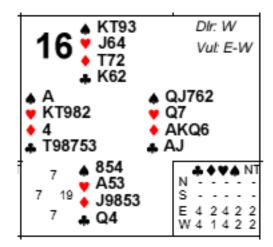
Stephen Burgess opened the East hand 2♥ and Justin Williams doubled. Phil Markey sat licking his lips in anticipation of the chance to pass before Gabi Lorentz spoiled Phil's fun with a 3♣ response. This was nonforcing and ended the auction. A spade was led and ducked to Justin's King and he must have felt hopeful when his singleton heart return was taken by Phil with the Ace. However, Phil knew the heart story and played back a spade – taken by declarer's Ace. Gabi drew just one round of trumps and then played ♦A and ruffed a diamond. He discarded a diamond on the ♠10 and claimed his contract.

Mike Pemberton passed the East hand and Andy Hung opened 1♦. Graham Wakefield overcalled 2♣. Adam Edgtton tried 2♥ and Mike 3♣. This went back to Adam who

chose to come again with 3♥. Mike took no time at all to double.

A club was led to the King, Ace and ruff. Adam tried to set up diamonds, on the second of which Mike discarded a club. He ruffed the third diamond and played Ace and another spade. North tried to take discards on the Queen and Jack of clubs but Mike ruffed in and then waited for two more heart tricks and 500.

Another facet of much modern bidding is the willingness of players to get in and disrupt the opponent's carefully constructed sequences. Consider this one:



Another reality of modern bidding is the willingness of many players to butt into the opponents' carefully constructed sequences. Consider these two:

Adam and Andy remained quiet on the North-South cards and Graham and Mike were able to limp their way to 3♥ and make 9 tricks.

Stephen Burgess opened a Precision-type
1♣ and Justin put in a really, really ugly 1♦
overcall. Gabi doubled and Phil upped the
ante with 2♦. Stephen tried 3♣ but East-West
were well and truly fixed. They bid each suit
at the four level before subsiding in 4♠. That





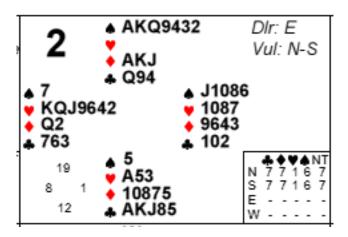




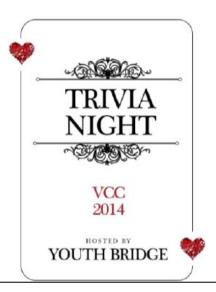
ugly, but pernicious, 1♦ overcall paid off to the tune of +200.

Stop Press

Paul Lavings gave us this one from the Seniors' Final which although a couple of days out of date is well worth while retailing as it shows that a Senior's hand hasn't necessarily lost it's cunning.



Robert Krochmalik opened 1♣ as South and West butted in with 3♥. Paul offered 3♠ and Robert 3NT. Paul now jumped to 5♥ - Exclusion Blackwood for spades. Robert showed one Ace outside hearts with 5NT and Paul called 6♥, asking if there was anything more. Robert bid 7♣ to show his King and Paul passed!. Look at the spade position and see what happens to 7♠.





12 July – 24 July Canterbury Park Race Course

Full Programme

Full Pro	ogramme		
Sat 12	Under Starter's Orders Open Swiss Pairs Canterbury Guineas Restricted Swiss Pairs	Sat 19- Sun 20	Canterbury Guineas Flighted Butler Pairs Open Butler Pairs – Stage I
Sun 13	Canterbury Guineas Open Swiss Teams		Women's Butler Pairs – Stage I
	Canterbury Guineas Restricted Swiss Teams		Restricted Butler Pairs Championship
Sun 13– Thu 17	Interstate Teams – Round Robins	Mon 21– Wed 23	ANC Swiss Pairs
Wed 16	Race Day Sweepstakes Pairs	Mon 21– Thu 24	Open Butler Pairs – Stage II
Thu 17– Fri 18	Interstate Teams Finals		Women's Butler Pairs – Stage II
Fri 18	Champagne Stakes Pairs		Seniors' Butler Pairs

Wed 23 Race Day Barometer Pairs If you play on Wednesday, 16 July or Wednesday 23 July, the Australian Turf Club invites you to be its guest at the mid week races.

The Organisers reserve the right to modify this programme















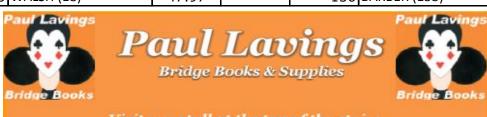


South-West Pacific Teams Championship

Results a	esults after 6 of 12			Results a		
Place	Team	VPs		Place	Team	VPs
1	MARKEY (8)	98.44		46	GROSVENOR (30)	69.13
2	LORENTZ (4)	97.37		47	TRAVIS (14)	69.05
3	BEAUCHAMP (5)	87.72		48	LAMEKS (86)	68.63
4	FRANCIS (54)	87.57		49	CUSWORTH (53)	68.6
5	CRICHTON (39)	87.43		50	LA PEYRE (69)	67.29
6	CREET (35)	85.41		51	LEACH (56)	67.02
7	FLEISCHER (20)	85.01		52	THOMAS (95)	66.64
8	LESTER (10)	83.76		53	MANGOS (57)	66.21
9	MOTT (51)	82.88		54	FALLON (63)	65.99
10	MILNE (1)	82.19		55	KNAGGS (68)	65.82
11	NIXON (19)	81.87		56	WEAVER (48)	64.94
12	HARPER (60)	81.62		57	CARIOLA (135)	64.84
13	M BOURKE (15)	81.46		58	KLOFA (37)	64.8
14	WARE (3)	81.43		59	DEVRIES (142)	63.39
15	FISCHER (11)	80.74		60	KAHLER (40)	63.38
16	BLOOM (2)	80.66		61	FRAZER (45)	63.26
17	BAGCHI (9)	79.1		62	NASH (50)	63.15
18	FOSTER (32)	78.67		63	THOMPSON (21)	62.74
19	COUTTS (43)	78.48		64	SULLIVAN (87)	62.57
20	DUTTON (24)	78.22		65	WATTS (29)	62.45
21	MULLEY (13)	77.89		66	RIDGWAY (42)	62.32
22	LAVINGS (7)	77.58		67	CHETTLE (44)	62.2
23	MCGOWAN (62)	77.42		68	DAWSON (25)	61.98
24	TERRY STRONG (36)	76.9		69	BURROWS (33)	61.09
25	TULLY (22)	76.51		70	WALKER (85)	60.99
26	ASSAEE (52)	75.29		71	SCORER (103)	60.2
27	CAINS (78)	74.98		72	WAIGHT (132)	59.97
28	NEILL (6)	74.52		73	GRANT (117)	59.94
29	RICHARDSON (26)	74.11		74	SCUDDER (28)	59.92
30	EDDIE (67)	73.48		75	COATS (84)	59.88
31	CHERRY (46)	73.41		76	MARTIN (70)	59.6
32	MCGRATH (97)	72.82		77	THORP (101)	59.56
33	MAYO (55)	72.8		77=	LOCKWOOD (126)	59.56
34	EWART (17)	72.7		79	MEAKINS (130)	59.46
35	HORWITZ (27)	71.83		80	NARITA (71)	59.45
36	LANGE (59)	71.69		81	ANDERSSON (108)	59.42
37	FORDHAM (16)	71.61		82	ZUBER (149)	59.22
38	VAUGHAN (77)	71.5		83	ROWLAND (127)	59.19
39	DIBLEY (74)	71.05		84	FREELAND (34)	59.07
40	TISLEVOLL (12)	70.62		85	BRENNAN (114)	58.55
41	SMEE (47)	70.54		86	ANDREW (58)	57.74
42	GEYER (82)	70.3		87	MURRAY-WHITE (64)	57.66
43	SOLAR (23)	70.27		88	MOTTERAM (88)	57.63
44	HOLLANDS (109)	69.9		89	TOM STRONG (81)	57.58
45	PATTISON (61)	69.45		90	TWIGG (66)	57.48

South-West Pacific Teams Championship

Results after 6 of 12			Results after 6 of 12		
matches		\/D-	matches	T	VD-
Place	Team	VPs	Place	Team	VPs
-	CARMODY (137)	57.23		BRIGHTLING (38)	47.04
	SIMES (72)	57.05		TURNELL (93)	47
	MACQUARRIE (100)	56.91		BUNDER (123)	46.97
	MARKER (106)	56.87		BUCENS (138)	46.38
	ZELLER (120)	56.2		HUXTABLE (141)	46.35
	MILL (105)	55.73		MORDO (113)	46.34
	ALI (31)	54.51		BEER (150)	46.17
	RHODES (99)	54.4		COLLINS (134)	45.23
	BENTLEY (92)	54.3		CAMPBELL (131)	44.88
-	SMITH (75)	53.68		SPILSBURY (152)	44.65
	PERCIVAL (148)	53.6		AFFLICK (116)	44.61
	QUIRK (147)	53.16		HART (104)	44.33
	ELLIOTT (136)	52.98		MORRISON (98)	44.25
-	STEWART (90)	52.77		LEX BOURKE (115)	43.8
105	ANLEZARK (94)	52.61		BUGEIA (102)	43.25
106	NICHOLSON (144)	51.95	139	TOBIN (49)	42.93
106=	SHAMI (41)	51.95	140	FALLET (76)	42.26
108	BUCHANAN (121)	51.92	141	ATKINS (112)	41.84
109	VAN VUCHT (65)	51.64	142	COOK (140)	41.47
110	KRISTANDA (128)	51.62	143	BLACKHAM (96)	40.63
111	LUCK (79)	51.21	144	TOMLINSON (146)	40.11
112	TOOHEY (111)	51.15	145	PERL (107)	38.73
113	SHAW (91)	51.08	146	HAYES (154)	36.72
114	RIDLEY (73)	51.01	147	MITCHELL (122)	36.41
115	VEARING (143)	50.97	148	CREGAN (89)	35.69
116	DALZIELL (145)	50.5	149	MCMANAMNY (80)	35.63
117	BLACK (129)	50.19	150	O'CONNOR (155)	35.53
118	MARSH (118)	50.18	151	STRICKLAND (125)	35.08
	O'DONOHUE (139)	50.11		BUTCHER (133)	34.66
	BALLARD (119)	49.96		*HOUSE (156)	30.5
	GRAHAME (83)	49.41		FRASER (110)	27.46
	HUTCHINS (124)	48.62		LAVENDER (151)	26.12
	WALSH (18)	47.97		BARBER (153)	23.68



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CONGRESS

SAT FEBRUARY 22ND - SAT MARCH 1ST 2014

GOLD COAST congress





For further enquiries or to register, contact: KIM ELLAWAY

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New format with more lessons and expert analysis.

2 - 5 May 2014 | The Como Melbourne, South Yarra

Joan Butts, National Teaching Coordinator and one of Australia's most popular and respected bridge teachers, invites you to join her at The Como Melbourne, a charming and chic urban hotel. Featuring the very best in modern bridge lessons, the weekend will include master pointed tournaments and games for all levels of player – beginner to advanced. Questions and answers with experts at the end of each day. No need to bring a partner, Joan will arrange one for you. Play as much or as little bridge as you wish.





3 Night Package:

\$820 per person*

Comprising 8 hours a day of bridge on Saturday & Sunday with lessons in the mornings and games each afternoon.

- 3 nights accommodation (twin share).
- Full breakfast daily.
- Lunch on Saturday and Sunday.
- Continual tea and coffee on Saturday and Sunday.
- * Single supplement \$360

Daily Package:

\$95 per person, per day*

Bridge and games from 9am to 5pm. New format with extra lesson time and extra game time. Questions and answers with experts at the end of each day.

- Lunch.
- · Continual tea and coffee.

Optional extras:

- Group dinners at local restaurants.
- Non-bridge playing partners welcome.
 Special room rates. Please enquire.

Combining upmarket chic and discreet charm The Como Melbourne is located in the heart of vibrant South Yarra, the city's renowned dining, entertainment and fashion district.

A legendary hotel in the heart of the fashion district, The Como Melbourne features all the luxuries and conveniences of a 5-star hotel including 24-hour reception, room service and valet parking.

For bookings and more information on Joan's future bridge events contact Cove Travel:

Tel: +61 7 5577 9211 or www.covetravel.com.au

You are assured of the best rates when booking with Cove Travel.

All bridge, packages, airfares, transfers and other travel arrangements available exclusively through Cove Travel.

*Terms & conditions apply.

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Email: info@covetravel.com.au Fax +61 7 5577 9928 Jabiru House, Masthead Way Sanctuary Cove, QLD 4212













SPECIAL EVENTS

Meetings / Seminars / Receptions

NSWBA Meeting – approximately 12.45 pm Wednesday 22 January in the Eureka Room, Ground Floor (at back of hotel near car park)

Celebrity Speaker Program

These FREE sessions are being held between 9.00 – 9.45 am in the Nyanza Room, First Floor

- 1. Wednesday 22 January Topic: Top Defence Ron Klinger
- 2. Thursday 23 January Topic: Opener's 3 card Raise Matt Mullamphy

Entertainment and Hospitality

Free daily pick-up and drop-off at your hotel to/from the venue (in Civic area)

Free daily pick-up and drop-off service from Rydges to the Australian War Memorial, the new Parliament House and the Australian Art Gallery. Bus leaves Rydges at 10.00 am, noon and 2.00 pm.

Winery Tour – bookings and payment to be made at the SFOB Information Desk

4.00 – 5.30 pm Wednesday **22** January – Clonakilla and Jeir Creek Wineries Cost: \$20

Morning guided walks around Lake Burley Griffin – bookings necessary. Contact guide Colin Beaton direct on (H) 62882128 (M) 0429035243

Coffee/Tea Service to the bridge table – just signal for a caddy (and have money ready)

Massage services by Therapy Masters, Canberra

- 1. 5 mts at the bridge table \$20 just let a caddy know (and have \$20 ready)
- 2. 30 mts in massage area on mezzanine floor \$70 bookings at the SFOB Information Desk



SUMMER FESTIVAL OF BRIDGE - MARKETING QUESTIONNAIRE

The Australian Bridge Federation Inc (ABF) is keen to increase its membership. This questionnaire has been designed to provide information which will assist the ABF to develop strategies to achieve this outcome.

1.	Name (optional)	5.	Current City/Town of Residence			
2.	Year of Birth (optional)	6.	How many masterpoints have you			
3.	Place of Birth	7.	What is your first language			
4.	Email address (optional)	8.	At what age did you start playing			
9.	Who/what introduced you to bridge					
10.	Do/did your parents play bridge					
11.	Do you play regular club duplicates – if so how often					
12.	Do you play day time/night time – why					
	Do you play social bridge – how often					
14.	Do you play bridge on-line (which providers BBO/OK Bridge	ge)				
15.	Which do you prefer – on-line or 'in club' (why)					
16.	Are you on Facebook					
17.	Do you use Twitter					
18.	Where do you access information about bridge (include r	names	of websites if appropriate)			
19.	Please describe your current status (eg employed/retired)	/stud	ent etc)			
20.	. If retired, what profession did you work in (optional)					
21.	. Would you benefit from online bridge lessons					
22.	Would you be interested in an on-line blog-type program to discuss hands					
23.	Would you value regular on-line newsletters with information and hand discussions					
24.	What do you like about bridge					
25.	Is there something which can be done differently to incre	ase y	our enjoyment of the game			

Thank you for taking the time to complete this form. It is our intention to use it to evaluate how the ABF can do a better job of attracting people to the game. Feel free to write to the National Marketing Coordinator at marketing@abf.com.au if you have any further suggestions or comments.

Please complete this form and place it in the Survey box at the SFOB Enquiry Desk (Mezzanine Floor).