# The Summer Festival of Bridge

# **Daily Bulletin 3**

Friday January 17 2014

**Editors: Stan Abrahams & Alan Taylor** 

# Congratulations to the winners of the Super-Novice Pairs: Yvette Cox and Leone Carberry







#### **Tim Bourke's Problem**

#### 3. CLEAN

Dealer South. Both Vul.

#### **NORTH**

- **A** A 8 7
- **7** 6 5
- ♦ 763
- ♣ A 10 7 2

#### SOUTH

- **★** K Q J 10 4
- **Y** A K 10
- ♦ A 2
- **♣** J 8 6

West	North	East	South
			1♠
2♣	2♠	Pass	4♠
All pass			

West leads the king of clubs. How do you plan to make ten tricks?

## Why I Am Coming To Canberra

There is a really interesting interview of Argentinian international player Pablo Lambardi (who will be here for the SWPT) on

http://csbnews.org/video-eninterview-to-pablo-lambardi/?lang=en

(Thanks to Charles Page for bringing this to our attention)

Items for the Bulletin can be left at the Festival desk or can be emailed to

alan@tayl0rs.co.nz

The 0 is a zero not a letter



# <u>Tea/Coffee table service</u> available

Our caddies will be happy to take your order from the bridge table. Just have your money ready!



#### **Lerida Estate and Lake George Wineries**

Book at the Summer Festival of Bridge Information Desk for a trip to these wineries – cost \$20.

Bus leaves from Rydges at 4.00 pm on **Tuesday 21 January** and returns approximately 5.30 pm.



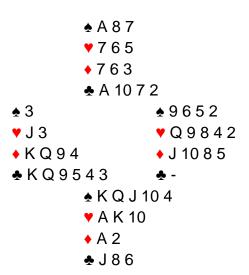






#### Tim Bourke's Problem - Solution

You should play the two of clubs from dummy and follow with the eight of clubs from hand. Suppose the full deal is:

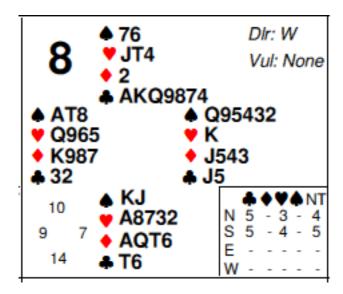


East discards a heart at trick one and West can do no better than continue with a low club, to suggest a diamond return. You will cover this with the seven of clubs and after East ruffs you must follow with the jack of clubs. When East duly exits with a diamond and you will win the trick with the ace of diamonds. Then, after drawing trumps, you will take the marked finesse in clubs and discard one of your red-suit losers on the ace of clubs.

Notice that if you play the ace of clubs at trick one then, on the above layout, West will deny you a second club trick by holding up the queen of clubs until the third round of the suit. Also, if you duck the first club but play the six from hand at trick one, West will continue with the queen of clubs! Then, thanks to the 1=4 trump break, there will be no way to collect a second club trick, because the suit will be blocked.

#### **Quick Decision Needed**

One hand from Wednesday evening would have seen many North players put to a decision at trick one with a lot of imps swinging on it.



At many tables, North opened 3NT – gambling and this was passed around. Inevitably, East led a spade.

Are there any factors on which to base your decision? The only thing the auction tells you is that West passed as dealer – surely that reduces the chances of him holding the Ace.

On the other hand, the conventional wisdom for many years always was that, against such an opening, you should always lead an Ace so as to have a look at dummy and then decide which suit to attack. Accordingly, East won't have the Ace.

Those who took the inference from the auction were in for an uncomfortable few minutes. Those who followed the old wisdom can thank their memories.





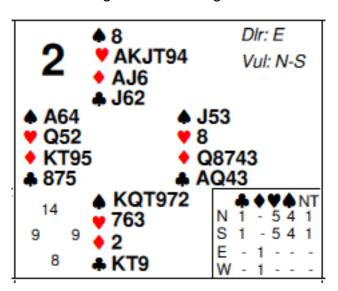




## **Blood On The Carpet**

If you noticed the caddies spreading sawdust around the main room after match 4, then you can assume that it was to soak up the blood spilled when two of the top ranked teams met. For the Neill team, Zolly Nagy (North) and David Lilley opposed Attilio De Luca and Peter Colmer (East). In the other room, the Lusk team was represented by John Zollo and Roger Januszke (North) who faced off against Simon Hinge and Km Morrison (East).

The blood-letting began early when David and Zolly handled their multi better than John and Roger could manage.



Both South's opened a multi 2♦. Zolly responded 3♥ which was natural and nonforcing. David liked his hand against this and raised to game. With the kind club position, there was little to the play.

After John's multi, Roger responded 2♠ - may be interested in hearts but not interested in spades and that was that – 9 imps to Neill.

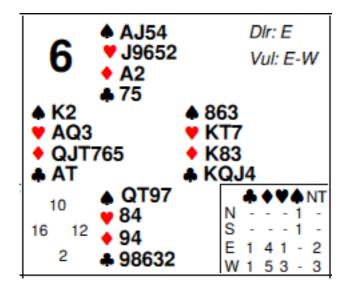
Board 6 saw the next haemorrage. Try your hand at a lead problem:





**♦** Q1097 ♥ 84 ♦ 94 **♣** 98632

Your right hand opponent opens 1NT (12-14) and leftie shows a strong hand with diamonds before they subside in 3NT. David unerringly selected the ♠9 and that was essentially that on this layout:

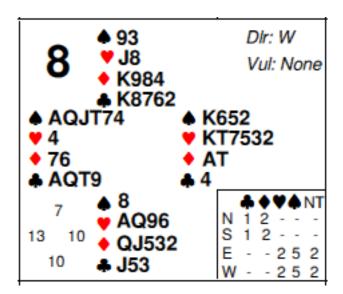


Kim opened the East hand 1♣ and Simon responded 1♠. Roger doubled and John responded 1♠ as South. Simon bid 2♠ - asking for a stop Kim denied a stop with 3♠ but the diamond support inspired Simon to shoot 3NT. After a spade lead to declarer's King, the contract apparently required a 4-4 spade break. However, when Simon led a diamond at trick 2, North ducked and the King scored. Simon no longer needed the spade break as he now had 9 tricks (1♠, 3♥'s, 1♠ and 4♠'s) so he claimed.









Kim and Simon had a simple auction to the spade game:

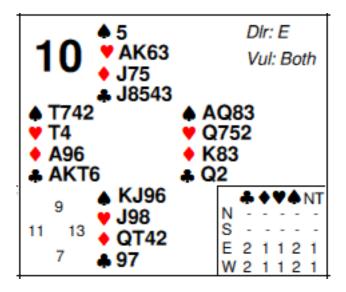
1♠ 2♥ 2♠ 4♠.

Attilio and Peter were more ambitious:

After Attilio's 1♠ opener, Peter splintered with 4♣. Although he had opened with a near-minimum and Peter had just splntered in Attilio's side suit, Attilio still felt emboldened to make one more try – a 4♥ cue. This caused Peter to upgrade his heart suit and he shot the spade slam.

Zolly led a diamond and Attilio just didn't have enough tricks – two down and another 11 in the out column.

One boards respite and then the bloodbank was in business again.



Kim opened 1♦ and raised Simon's 1♠ response to the two level. This was passed round to Roger who, being short in East-West's suits, decided to protect. Sadly John was short in Roger's suit and had the choice of defending the making 2♠x or of bidding a 3 card suit – he opted for 3♥. This wasn't doubed but still went for 300.

Meanwhile, Peter opened the East hand with a weak no trump and Attilio staymanned. After Peter's heart response, Attilio was able to show an invitational hand with four spades by calling 2♠. Peter liked his spade support and shot the game. The lie of the trump suit couldn't have been much worse and that was 11 more to Neill. One has got to feel that Attilio and Peter were somewhat unlucky as the contract doesn't appear to need much more than ♠Kx or ♠Kxx onside to make.



#### Clonakilla and Jeir Creek Wineries

Book at the Summer Festival of Bridge Information Desk for a trip to these wineries—cost \$20.

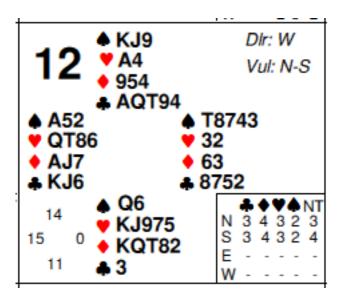
Bus leaves from Rydges at 4.00 pm on **Wednesday 22 January** and returns approximately 5.30 pm.









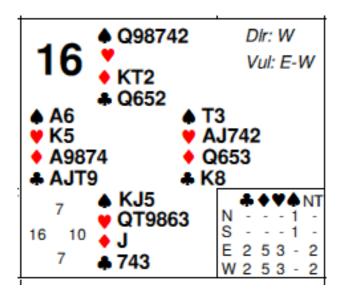


Zolly and David again won the hand in the auction.

Attilio opened the West hand 1♥ and Zolly doubled. A pass from Peter saw David offer 2NT which Zolly raised to game. The lack of a weak no trump opener from Attilio meant that Zolly could place all the important cards and he wrapped up his game without too much difficulty.

In the other room, Simon did open a strong no trump and Roger doubled to show a good hand with clubs. This was passed back to Simon who redoubled – just as well as 1NTx is going for a bundle – probably -300 or -500. Kim rescued to 2♠ and there it rested – undoubled! -100 was a happy result for Neill and yet another 11 imps.

Board 16 was pushed in a slightly unusual way.



Simon opened the West hand 1NT and played 3NT after a transfer from Kim. The choice of opening bid seems to have condemned them to this unlovely contract but nothing else appeals either (in a strong NT system).

A spade lead saw the contract drift 2 off. On the earlier evidence, it is no surprise that Attilio and Peter were more ambitious.

Attilio opened 1 → and Zolly interposed a weak 2 ♠. Peter bid his hearts and Attilio showed his second suit with 4 ♠. Peter jumped to the diamond game and Attilio raised himself to slam. There was no play as this also drifted two away.



Check out the wall by the Festival Desk to see what promotional material is available for use by ABF affiliated clubs.

Any enquiries regarding marketing should be directed to the ABF National Marketing Officer, Sandra Mulcahy who is working at the Festival Desk.

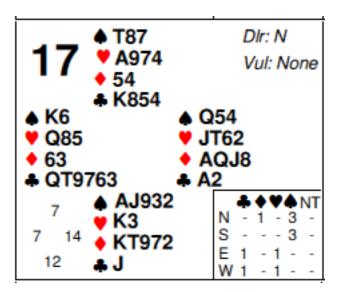








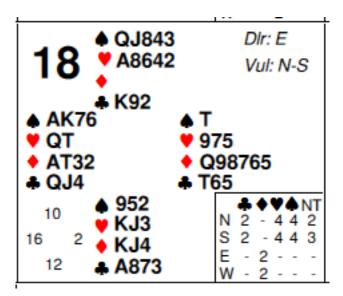
Then Lusk got its biggest collect of the match with both rooms contributing.



Kim opened 1♦ and John overcalled in spades. Simon found an imaginative double and Roger raised to 2♠. Kim now introduced hearts at the three level and there it rested. John led his singleton and table's Queen took the trick. Kim took a losing diamond finesse and John returned the suit to establish the defensive cross-ruff. Kim now ruffed the small diamond on dummy but Roger over-ruffed and played a club for John's ruff and another diamond ruff for Roger, followed by a club ruff for John with the trump Ace still to come – just three light.

Peter opened the East hand 1NT and David called 2♦ which showed 5 spades and 4 of another suit. Attilio put in 2NT, presumably on his way to 3♣, but Zolly called 3♠ and David raised to game. Attilio doubled which doesn't seem automatic but, on this occasion, Zolly just couldn't quite work his way to 10 tricks and went one off.

Whether or not this was the inspiration for the last big Neill collect of the set is left to the reader to decide.



After David opened 1♣ as South Attilio overcalled 1NT. Zolly called 2NT which in comparable situations would show any game forcing 5/5. However, David wasn't totally sure that it applied here. He temporised by showing his club suit and was concerned when Zolly now called 3♠.

Surely if Zolly didn't have clubs he would have bid his lower suit first and if he did have clubs he would have raised them. David tried to settle in 3NT, at which point Zolly unveiled his hearts. David corrected to spades and Attilio repeated his double from the previous board.

He may have felt the first twinge of concern when one of his defensive tricks, the diamond Ace, was ruffed at trick one. Zolly got the spades right, dropping Peter's 10 under his Jack on the first round of trumps and claimed very shortly thereafter.

There was also some confusion over the auction at the other table and North-South petered out in 3♠ making 10 tricks but losing that many imps.



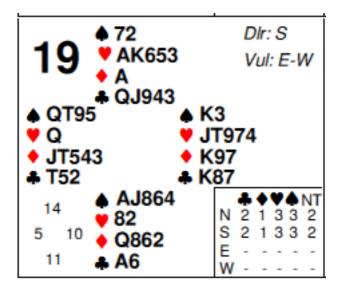






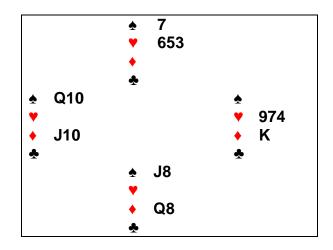
### **Happy Ending**

Bill Haughie of the Klinger team brought home a tight game with a card which seemed to be totally outranked earlier in the hand.



Ron Klinger and Bill had an artificial auction to 3NT.

The ♥J was led to the Queen and Ace and Bill crossed to dummy with a club. He continued the suit to his Queen and East's King. East continued hearts with the 10, which Bill took with the King. He now cashed his three club tricks. Each of East and West discarded a diamond and a spade while Bill pitched two spades and a diamond from dummy. Declarer now cashed the ◆A and led a spade to East's King and dummy's Ace. The position now was

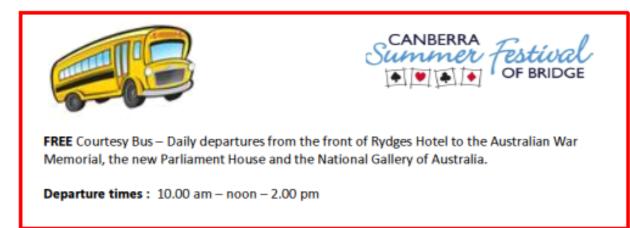


Bill needed just one more trick so he led a diamond from table. East could take his diamond and two heart tricks but had to concede the last to Bill's •6.

#### A Fork For Morton's Fork

A Morton's Fork is a specious piece of reasoning in which contradictory arguments lead to the same (unpleasant) conclusion. It is said to originate with the collecting of taxes by John Morton, Archbishop of Canterbury and Chancellor of England in the late 15th century, who held that a man living modestly must be saving money and could therefore afford taxes, whereas if he was living extravagantly then he was obviously rich and could still afford them.

The Morton's Fork in bridge occurs when a player is given a choice of actions – either of them will lead to defeat. Jimmy Wallis was











amused to see a Morton's Fork position in the first session of the Chris Diment Pairs but this one was particularly forked as there were two alternative forks available to declarer but only one of them could be right.

<b>•</b>	AJ872	<b>*</b>	KQ95
•	AQ63	<b>Y</b>	KJ
<b>♦</b>	Q5	<b>•</b>	K84
•	Q5 Q5	<b>*</b>	A972

Declarer is in 6♠ from West and receives a heart lead. Trumps are drawn in two rounds and you now have to play the minors for only one loser.

Fork 1 – You play a diamond towards the Queen. If South has the Ace, he must play it now or declarer can pitch dummy's two remaining diamonds on declarer's hearts. BUT, if he does play the Ace then declarer can pitch his losing club on dummy's •K.

Fork 2 – You play a diamond towards East's King and the situation is exactly the same. So, faites vos jeux, Mesdames et Messieurs – are you playing North or South for the diamond Ace?

# The Novices' Programme

Joan Butts

Sean Mullamphy, whose band of helpers at the SFOB include his delightful children, are really trying to make the newer players feel at home this year.

He hosted a drinks party on Tuesday night, where a number of novices enjoyed meeting like-minded souls. It was really fun.

My lessons have ranged from Opener's Rebid to Responder's Rebid, and on Friday, will cover Declarer Play.

About 28 people have been at each, and there was a lot of interest when I mentioned

some inherent weaknesses of Standard, specifically in the "2 over 1" area. So we discussed the 2/1 Game Force approach, and contrary to popular belief, this could easily be adapted by newer players. It makes bidding easier, not harder. The play points from the lesson have been that it's not always correct to draw trumps straight away. On about half the hands, you should delay drawing trumps, until shortages have been ruffed in dummy, or losers discarded on winners. That's why short suit points are often called dummy points.

Apart from local Canberra players, there are groups from Maitland, Woollongong, Coonabarabran, Bathurst and Sydney who are in attendance at the lessons. Some of the teachers from recent Teacher Training Programmes are there too, It's good to see you all wanting to learn more.

Friday's lesson at 9.00 will be on Declarer Play, and my Celebrity Speakers talk on Sunday will cover 1NT Forcing. Love to see you there.

Play lots of hands live on my site, at <u>joanbuttsbridge.com</u>. Once you've logged on, you'll be seated South, and robots will play the other three hands for you. Try it.

# **DeepFinesse Revisited**

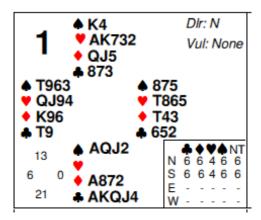
In Bulletin 1, I repeated an article from last year assessing how some of the experts fared on hands where DeepFinesse indicated there were slams available. Match 6 saw a number of hands with slam potential so we'll look at how they were bid at a couple of the lower numbered tables. First out of the slots was an easy one:











Richard Brightling (North) and David Hoffman reached slam via

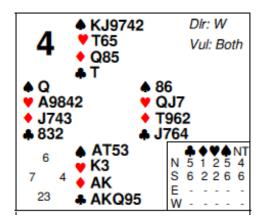
1♥	2♣
2NT	3♦
4♣	4♦
4♥	4♠
5♣	6♣

Which all seems very sensible. Arjuna De Livera and Bruce Neill (North) reached a more lucrative contract with rather more dispatch:

1♥	2♣
2NT	6NT

So DeepFinesse is basically being matched after one board.

Then a contrast in styles as Richard chose not to open a weak 2 and watched David bid slam, whilst Bruce did open a weak 2 and Arjuna drove him to slam.



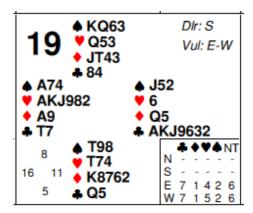




Bruce opened 2♠ weak and Arjuna went straight to keycard. A one keycard response saw Arjuna sign-off regretfully in a small slam.

Richard was proud of his virtue when he resisted the temptation to open 2♠. David gameforced with 2♠ and Richard showed 4-6 with a 2♥ response. 2NT from David led Richard to transfer via 3♥ and then raise David's spade answer to game. David felt he had something extra and settled in 6♠.

At this stage the experts are still matching DF but...



Bruce and Arjuna's opponents didn't threaten slam via

But at least they got the slam suit into the auction which is more than happened at Richard and David's table:

1♥	1NT
<b>1</b> ₩	

Oops!





National Women's Teams Championship		nship	National Seniors' Teams Championship			
lace	Team	VPs		Place	Team	VPs
1	TRAVIS (1)	91.36		1	HAVAS (7)	90.94
2	BIRD (3)	84.08		2	KLINGER (2)	87.5
3	KAPLAN (2)	82.63		3	MARINOS (12)	83.34
	PITT (7)	77.61		4	NEILL (1)	83.11
	MOTT (6)	69.55		5	LUSK (5)	81.88
$\epsilon$	NEALE (5)	68.57		6	CARTER (15)	78.75
7	LOWRY (4)	66.42		7	ROBINSON (3)	73.77
=	CURTIS (10)	66.08		8	AFFLICK (23)	73.54
Ç	FORAN (16)	61.56		9	BUCHEN (6)	73.28
	ROWORTH (17)	61.43		10	STRONG (35)	73.13
11	GOODMAN (12)	60.92		11	MCKINNON (17)	72.36
12	COWIE (15)	60.75			STERN (11)	70.81
13	FARTHING (8)	60.43		13	CALLANDER (18)	68.85
14	SCUDDER (9)	60.04			WILLCOX (10)	68.73
15	O'BRIEN (14)	57.86		15	BROWN (9)	67.82
	FALLON (13)	53.16			KNAGGS (45)	67.72
17	ZELLER (18)	52.77		17	SMEE (21)	67.6
18	MCDONALD (21)	47.26		18	BLOOM (4)	66.04
19	BACK (11)	40.79		19	KLOFA (8)	65.25
20	HAWKE (20)	37.48		20	FOSTER (29)	65.03
21	TOOHEY (19)	36.95		21	STRASSER (14)	64.96
22	*HOUSE (22)	22.3		22	FREE (40)	64.15
				23	CRICHTON (16)	63
				24	VAN VUCHT (31)	62.84
				25	COATS (38)	62.56
				26	WRIGHT (46)	59.36
					LUCK (26)	59.09
				28	FINIKIOTIS (13)	56.69
				29	AUERBACH (22)	56.59
					DIXON (42)	55.65
				31	THORP (43)	55.2
				32	HUTCHINS (47)	53.01
				33	JEFFERY (41)	52.97
					WHITE (33)	52.79
				35	ROWLATT (44)	51.45
					MOTTRAM (24)	51.02
	1				JOHNMAN (25)	49.34
					GRANT (37)	49.32
	1		1		EDDIE (19)	48.21
	1				KOVACS (34)	48.14
					ALLAN (32)	47.95
		İ	1		ROBSON (20)	46.34
		İ		43	MANGOS (36)	44.69
					ABBENBROEK (27)	43.71
				45	*HOUSE (50)	41.58
		İ		46	ANLEZARK (39)	40.36
				47	NARITA (30)	38.3
				48	GILES (49)	34.35
		İ	1		KEFFORD (28)	34.29
				50	CAMPBELL (48)	32.64
			•			

	Life Masters Te	eams	
Champio	nship		
Place	Team	VPs	
1	WEAVER (4)	87.34	
2	DOBES (29)	87.18	
	RUSK (1)	82.88	
	COOK (12)	79.36	
	BUGEIA (8)	77.23	
	ARUL (3) FRAZER (2)	75.18	
	SCALES (16)	72.84	
	KWOK (9)	71.4 69.79	
	HOUGHTON (7)	69.59	
	STEWART (11)	68.72	
	MARKER (5)	67.38	
13	DONOVAN (33)	65.42	
	LIMAYE (25)	64.24	
	PAYNE (22)	63.9	
16	LOXTON (32)	63.56	
17	FARRELL (14)	61.05	
18	WHIDDON (17)	60.43	
19	DALZIELL (35)	60.26	
	GALLAGHER (6)	59.34	
	JENKINS (30)	57.54	
	WAIGHT (36)	55.5	
	MCMAHON (24)	54.68	
	VEARING (28)	53.47	
	SELLECK (21)	53.04	
	LOCKWOOD (19)	51.72	
	CRAFTI (10)	50.61	
	FERGUSON (20)	49.51	
29		48.66	
30	TREDINNICK (13)	47.03	
	SYMONS (27)	45.19	
	GILBERT (26)	43.61	
	BUCENS (18)	43.34	
	MOFFAT (15)		
		38.97 36.02	
	MUNRO (23)		
36	TAPLIN (31)	27.18	

Champio		
Place	Team	VPs
1	SADIGH (8)	100.03
2	BOX (5)	85.76
	WIKMAN (1)	66.87
	HEMING (7)	63.01
	TRUSCOTT (2)	57.38
	BEER (6)	54.82
	ROGERS (3)	45.4
	WAIGHT (10)	44.8
	SINCLAIR (4)	41.52
10	FRASER (9)	40.41
Nat	ional Novice Tea	ams
Nat	ional Novice Tea Championship	ims
Nat Place		nms VPs
Place	Championship	
Place	Championship Team	VPs
<b>Place</b> 1 2	Championship Team PIKE (4)	<b>VPs</b> 85.68
Place 1 2 3	Championship  Team  PIKE (4)  DAVIDSON (3)	<b>VPs</b> 85.68 84.34
Place  1 2 3 4	Championship  Team  PIKE (4)  DAVIDSON (3)  WOOD (6)	<b>VPs</b> 85.68 84.34 75.54
Place  1 2 3 4 5	Championship  Team  PIKE (4)  DAVIDSON (3)  WOOD (6)  MOWER (9)	<b>VPs</b> 85.68 84.34 75.54 62.46
Place  1 2 3 4 5	Championship  Team  PIKE (4)  DAVIDSON (3)  WOOD (6)  MOWER (9)  HOLLIDAY (2)	<b>VPs</b> 85.68 84.34 75.54 62.46 60.72

8 MARSDEN (5)

9 ASHTON (7)

10 EVANS (1)

35.3

30.48

27.34

National Non-Life Masters Teams

0-20 Super Novice Teams				
1	COX (2)	52.14		
	SNOWDEN (3)	45.22		
3	RISSLER (1)	27.08		
4	*HOUSE (6)	20.48		
5	HARPER (5)	19.15		
6	CLARKE (4)	15.93		

Chris Diment Pairs Session 2 *				
Place	Pair Names	Total		
1	ANNETTE MALUISH - HUGH GROSVENOR (103)	123.59		
2	BRUCE TIER - MICHAEL JOHNSON (104)	123.54		
3	GREG MAYO - SHARON MAYO (102)	119.66		
4	PATRICIA PHILLIPS - ERIC LINDH (111)	116.83		
5	LES VARADI - ELLY URBACH (107)	116.41		
6	DOREEN KJELDSEN - CORAL BROWN (106)	116.03		
7	MATHEW VADAS - MICHAEL WILKINSON (105)	114.64		
8	GARRY KHEMKA - GEORGE KOZAKOS (101)	110.86		
9	JEANETTE GRAHAME - DENIS GRAHAME (112)	105.5		
10	MEGAN SUTHERLAND - GERALD DAWSON (113)	103.14		
11	ALBERT JOH KELLY - GEORGE ZUBER (110)	100.9		
12	BILL NASH - JAMES WALLIS (109)	98.75		
13	KATHY CLIFT - MALCOLM CLIFT (116)	96.91		
14	GEOFFREY SCHALLER - VICKY LISLE (108)	96.74		
15	ANNE ROBERTS - JANE RENNIE (118)	94.19		
16	TONY MARTIN - MARY LANG (115)	88.89		
17	RONALD SMITH - ANNE SMALL (119)	86.68		
18	VICKI TAYLOR - BETTY MILL (117)	85.88		
19	GARY KEMBREY - ANDREW DOU GRACE (120)	84		
20	FRANCES DUCKETT - CARLIN BRUCE (114)	80.09		







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#### **SPECIAL EVENTS**

#### **Meetings / Seminars / Receptions**

- 1. Official launch of the ABF Teachers' Accreditation Program for all bridge teachers : approximately 5.30 6.00 pm Saturday **18** January (after play) in the Eureka Room, Ground Floor, Rydges Hotel
- 2. ABDA meeting Sunday 19 January following play in the Lake Nyango Room
- 3. NSWBA Meeting approximately 12.45 pm Wednesday 22 January in the Eureka Room, Ground Floor (at back of hotel near car park)

#### Education Program for Novice and Super Novice competitors – by Joan Butts, ABF National Teaching Coordinator

This FREE session is being held between 9.00 – 9.45 am in the Nyanza Room, First Floor

1. Friday 17 January – Topic: Simplify the Endplay

#### **Celebrity Speaker Program**

All these FREE sessions are being held between 9.00 – 9.45 am in the Eureka Room, Ground Floor (at back of hotel near car park).

- 1. Sunday 19 January Topic: Forcing 1NT Joan Butts
- 2. Tuesday 21 January Topic: Pre-empt Defence Sartaj Hans
- 3. Wednesday 22 January Topic : Top Defence Ron Klinger
- 4. Thursday 23 January Topic: Opener's 3 card Raise Matt Mullamphy

#### **Entertainment and Hospitality**

Free daily pick-up and drop-off at your hotel to/from the venue (in Civic area)

Free daily pick-up and drop-off service from Rydges to the Australian War Memorial, the new Parliament House and the Australian Art Gallery. Bus leaves Rydges at 10.00 am, noon and 2.00 pm.

Winery Tours – bookings and payment to be made at the SFOB Information Desk

1. 4.00 – 5.30 pm Tuesday **21** January – Lerida Estate and Lake George Wineries

2. 4.00 – 5.30 pm Wednesday **22** January – Clonakilla and Jeir Creek Wineries Cost: \$20

Morning guided walks around Lake Burley Griffin – bookings necessary. Contact guide Colin Beaton direct on (H) 62882128 (M) 0429035243

Cost: \$20

Coffee/Tea Service to the bridge table – just signal for a caddy (and have money ready)

Massage services by Therapy Masters, Canberra

- 1. 5 mts at the bridge table \$20 just let a caddy know (and have \$20 ready)
- 2. 30 mts in massage area on mezzanine floor \$70 bookings at the SFOB Information Desk

# **Meet the Brokers**

- **Steve Weil & Sean Bemrose** will be available from 12pm Friday 17<sup>th</sup> January, 2014, to 4pm Sunday 19<sup>th</sup> January, 2014.
- Come to meet Steve & Sean in the foyer of the mezzanine floor and learn more of the specially designed & negotiated insurance products for members and clubs.

#### Travel Insurance Update

Renewal negotiations as to the premiums and conditions are nearly finalised and will be communicated to members from Friday 7<sup>th</sup> February, 2014.

The policy will be renewed with Allianz.

#### Home Insurance

TBIB will soon be able to provide a highly competitive Home & Contents Insurance for members.

All members receive immediate 10% discount. Additional discounts for everyone over 50 years of age.

3 levels of Home & Contents insurance are available to suit everyone's needs & budget.

Pay annually or monthly.

#### Club Operations & Property Insurance

Attention all Presidents & Secretaries.

Allow TBIB to review your clubs policies.

Experience premium savings & increased benefits.

Discounts up to 30% may be enjoyed.

#### Business & Commercial Property Insurance

For Members you own commercial premises or operate their own business.

Allow TBIB to review your clubs policies.

Experience premium savings & increased benefits.

Discounts up to 30% may be enjoyed.

Tony Bemrose Insurance Brokers www.tbib.com.au p 07 3252 5254



#### **SUMMER FESTIVAL OF BRIDGE - MARKETING QUESTIONNAIRE**

The Australian Bridge Federation Inc (ABF) is keen to increase its membership. This questionnaire has been designed to provide information which will assist the ABF to develop strategies to achieve this outcome.

1.	Name (optional)	5.	Current City/Town of Residence
2.	Year of Birth (optional)	6.	How many masterpoints have you
3.	Place of Birth	7.	What is your first language
4.	Email address (optional)	8.	At what age did you start playing
9.	Who/what introduced you to bridge		
10.	Do/did your parents play bridge		
11.	Do you play regular club duplicates – if so how often		
12.	Do you play day time/night time – why		
	Do you play social bridge – how often		
14.	Do you play bridge on-line (which providers BBO/OK Bridge	ge)	
15.	Which do you prefer – on-line or 'in club' (why)		
16.	Are you on Facebook		
17.	Do you use Twitter		
18.	Where do you access information about bridge (include r	names	of websites if appropriate)
19.	Please describe your current status (eg employed/retired)	/stud	ent etc)
20.	If retired, what profession did you work in (optional)		
21.	Would you benefit from online bridge lessons		
22.	Would you be interested in an on-line blog-type program	to di	scuss hands
23.	Would you value regular on-line newsletters with information	ation	and hand discussions
24.	What do you like about bridge		
25.	Is there something which can be done differently to incre	ase y	our enjoyment of the game

Thank you for taking the time to complete this form. It is our intention to use it to evaluate how the ABF can do a better job of attracting people to the game. Feel free to write to the National Marketing Coordinator at <a href="marketing@abf.com.au">marketing@abf.com.au</a> if you have any further suggestions or comments.

Please complete this form and place it in the Survey box at the SFOB Enquiry Desk (Mezzanine Floor).