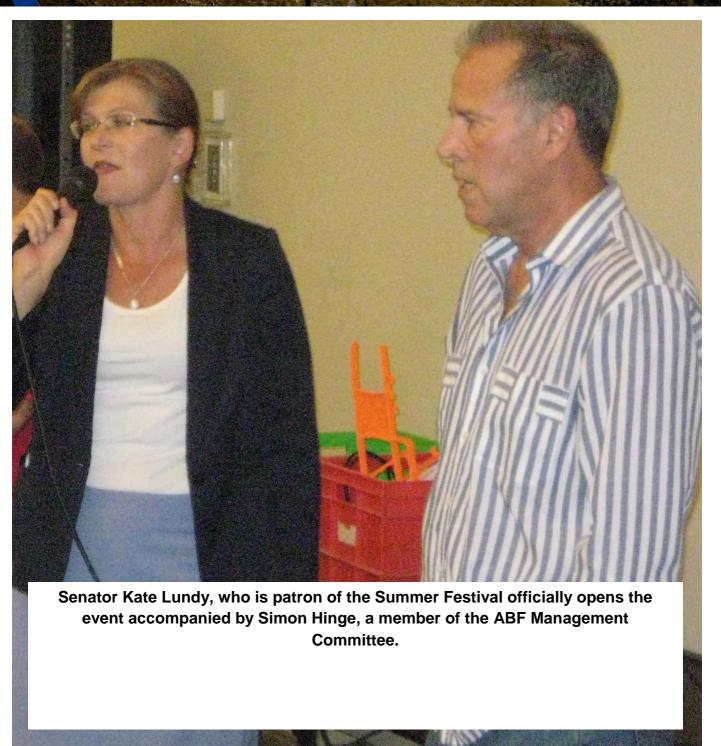
The Summer Festival of Bridge

Daily Bulletin 2

Thursday January 16 2014

Editors: Stan Abrahams & Alan Taylor







Tim Bourke's Problem

2. ACCESS

Dealer North. E-W Vul.

NORTH

- ♠ Q J 7
- **v** 8 6
- ♦ A Q 7
- ♣ A 9 6 4 2

SOUTH

- **A** K 6 5 4
- ♥ A K 2
- ♦ K 6
- ♣ 10 8 5

West	North	East	South
	1♣	Pass	1♠
Pass	2♠	Pass	3♥
Pass	4♠	Pass	4NT
Pass	5♠	Pass	6♠
All pass			

While the bidding was a little forward, there is nothing wrong with the final contract. How do you plan to make twelve tricks after West leads the jack of diamonds?

NOTICE TO PLAYERS

Each player must have an ABF convention card filled out and on the table. Please note that other types of convention cards, such as the WBF convention card or homemade cards that do not sufficiently resemble the ABF convention card, are not acceptable substitutes.

System cards can be obtained from the SFOB Information Desk on the mezzanine floor.

SLOW PLAY

Slow play, as opposed to careful or thoughtful play, is discourteous to your opponents – and to all other competitors as well. Players and pairs who take more than their allotted time are subject to penalty.

In general, pairs who are rarely late will be warned while pairs who are habitually tardy and/or pay no attention to time limits will be penalised.

LOST AND FOUND

All lost items will be taken to the SFOB Information Desk on the mezzanine floor.



Lerida Estate and Lake George Wineries

Book at the Summer Festival of Bridge Information Desk for a trip to these wineries – cost \$20.

Bus leaves from Rydges at 4.00 pm on **Tuesday 21 January** and returns approximately 5.30 pm.



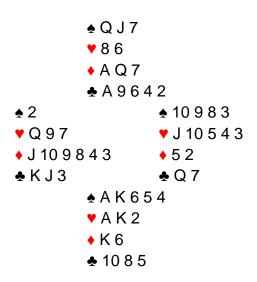






Tim Bourke's Problem SOLUTION

Suppose the full deal is something like this:



If you win the first trick with the king of diamonds in hand then it will no longer be possible to make the contract! After cashing the queen and jack of spades in dummy and ruffing a heart ruff you won't have an entry back to hand to draw the remaining trumps. If you try to cash the ace and queen of diamonds then, after East ruffs in on the third round of the suit, you will be left with two club losers.

The proper course is to win the diamond lead in dummy with the ace (say), cash the queen and jack of trumps and then organise a heart ruff. After returning to your hand with the king of diamonds, you will draw East's two remaining trumps with the ace and king. All that left to do then is to cross to dummy with the ace of clubs and discard one of your losing clubs on queen of diamonds. You will make five trumps, two hearts, a heart ruff, three diamonds and a club for a total of twelve tricks.







Fae, six years of age, was diagnosed with neuroblastoma – a nerve tissue cancer – in February 2012. Since then she has undergone more treatment than one dares imagine. Her parents, Toni and Glen, say she has remained upbeat and positive, never complaining. They are sure thinking about her wish coming true has been a big part of this.

A ride on a pony, a little more than a month after her diagnosis, and Fae was in love! Toni said she just didn't stop talking about it. This passion for horses led Fae to make a wish for her own pony.

The dream kept Fae inspired, even during the hardest days. When it came true recently there was not a dry eye in sight, with everyone involved touched by Fae's reaction and the uplifting impact of a Make-A-Wish wish.

This is the difference your donation helps make to the lives of seriously ill children.

The ABF is a proud supporter of Make-A-Wish Australia. Please make a contribution by:









- placing money in one of the collection tins
- going to the SFOB Information
 Desk to make a donation (we can issue you with a tax receipt);
- buying a raffle ticket from the SFOB Information Desk.







MARTIN WILLCOX

Director and Scorer — Summer Festival of Bridge — 1989-2013

For the first time since 1989, Martin Willcox is not part of the staff of the Summer Festival of Bridge. After 25 years of service to the tournament he has chosen to play rather than to score and direct.

Martin was recruited by John Brockwell as a director in the "bad old days"*. At that time computerisation of bridge tournaments was in its infancy. For the Summer Festival, Jim Pitt had designed unique software that was used to make round-by-round draws for teams events while pairs events were scored with an early version of Ian McKinnon's ASE. Otherwise, everything was done manually acceptance of entries, display, pre-dealing, preparation of hand-record mastersheets, and accounting. Pre-dealing by hand was a formidable, time-consuming task that was undertaken and overseen by Val Brockwell. The South-West Pacific Teams alone required 13,000 boards. Although the error rate was extraordinarily low (>0.2%), it was still high enough to cause the occasional problem. All of this was soon to change, and Martin Willcox was in the vanguard of some of the changes.

Martin is an accomplished tournament director. He has an encyclopaedic knowledge of the Laws and an ability to give rulings clearly and concisely. He is a good player which is a valuable attribute when a director is called upon to make rulings that require bridge judgement. Contentious rulings that Martin Willcox makes are only rarely overturned by an Appeals Committee. As time went by at the Summer Festival, he became less and less a director and more and more the scorer. Martin has also directed and/or scored other national tournaments including the Gold Coast Congress, the GNOT National Final and the ANC, as well as the international Oceania Congress in Rarotonga, Cook Islands — to say nothing of the numerous state events and city and country congresses.

But it is in the area of scoring where Martin has made most impact on the conduct of Australian bridge tournaments. The bridge scoring program *Masterscore* is Martin's brainchild. It is user-friendly and has been adopted by a number of bridge clubs, most of them in Victoria. From the point of view of participants in very many tournaments, including the Summer Festival, the most valuable attribute of Masterscore is its output of a display that is large-font, easily read and informative. Without question, Martin's major contribution to bridge has been in the area of predealing. Original dealing machines relied upon bar-coded cards that were expensive and not always readily available. Martin was amongst those forward-thinking people who had a role in the development of symbol-recognition software that allowed any deck of playing cards to be used in a dealing machine. Today, Martin's company Migration Path is distributor for a brand of dealing machine that is elegant in its









simplicity and wonderfully reliable. Many years ago, Martin Willcox spoke to whomever would listen about his vision of wireless transmission of scores by electronic table units to a central computer. Then, it seemed a pipe dream; now, the *Bridgemate* is a reality. Martin contributed to its development.

Martin Willcox is an innovator. For instance, last October BFACT staged the Canberra Centenary Congress. This tournament broke new ground in its extensive use of short matches. This meant (i) that the time between the finishing of the fastest and slowest tables was quite short, (ii) that, as a consequence, players tended to remain at their tables between rounds, and (iii) that, as soon as the last score was entered, the players could punch the Bridgemate to ascertain their seating for their next match. While the format required a large number of boards and a first-class assistant director (Bruce Crossman) and a capable caddy (Laura Tough), it seemed to work and was well-accepted by the players. Furthermore, Martin's accuracy and speed as a scorer has had an impact on Swiss pairs events that he directs at congresses. Typically, his afternoon sessions comprise five 8-board rounds before dinner with two more rounds afterwards. Players appreciate these 56-board events and the time available for socialising when they are finished. Martin has used this format to eliminate some of the inequity inseparable from Swiss events — pairs that hold the best cards have the best chance of a high finish. He has trialled a modification of the Swiss movement as follows: North/South and East/West constitute two distinct fields for the first five rounds, the fields are then merged and the last two rounds are played as a normal Swiss (using top-table datums).

The jury is still out on the modification, but it seems a promisingly useful innovation.

Martin gets along well with young people and is a fine teacher of those who work with him as congress caddies. It is an easy matter to identify caddies that have been trained by Martin Willcox. They are busy, unobtrusive and highly efficient. Outstanding examples are Laura Tough, who is currently Australia's top caddy and Michael De Livera.

While Martin may have ceased duties at the Summer Festival, we bridge players are fortunate that he will continue directing (and scoring) elsewhere. We thank him sincerely for his past contributions to our enjoyment of the game and we wish him well.

-Footnote

* The old days weren't all bad. Attendance figures peaked in 1994 with 296 teams in the South-West Pacific Teams
Championship and 96 teams in the National Women's Teams, making the Summer Festival the world's 4th-largest tournament.



<u>Tea/Coffee table service</u> available

Our caddies will be happy to take your order from the bridge table. Just have your money ready!

Items for the Bulletin can be left at the Festival desk or can be emailed to

alan@tayl0rs.co.nz

The 0 is a zero not a letter



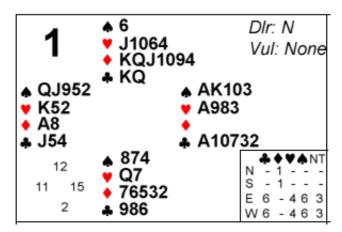






Round 1 - Seniors

This is alaways interesting as the seeding pits the stars of the field against more modestly ranked teams. Where we watched Bruce Neil and Arjuna De Livera were pitted against Peter Johnman and Stewart Duxbury at table 1 while Ron Klinger and Bill Haughie took on Alan Smith and Robyn Clayton at table 2.

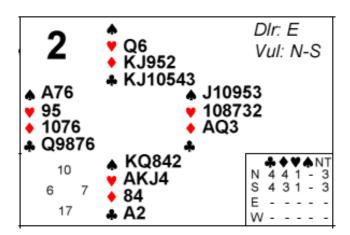


The Neill – Johnman match saw an uneventful start wih both E-W pairs playing a spade game. Ron and Bill sacrificed in damonds via:

West	North	East	South
	1♦	Χ	3♦
3♠	Р	4♠	Р
Р	5♦	Р	Р
X			

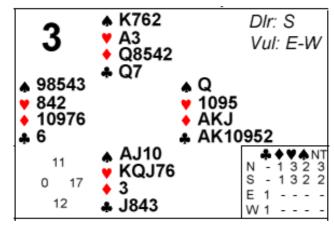
This wan't great as it went for 500 against the 400+ available to E-W in spades However, Paul Wyer and Chris Hughes reached the spade slam and the happy club position saw that contract make for 10 imps.

The Luck team was ahead after the next board which was played almost universally in 3NT.



Ron and Bill passed through the popular destination but Bill "corrected" to 5♣. That was 2 off and 13 imps away.

The Johnman team got on the board on the next when Stewart bullied Bruce and Arjuna out of the auction.



West	North	East	South
	·	·	1♥
Р	1♠	2♣	2♠
Р	Р	3♣	

With Peter and Stewart's team-mates rightsiding 3NT, even going 2 off ment a gain for Stewart.

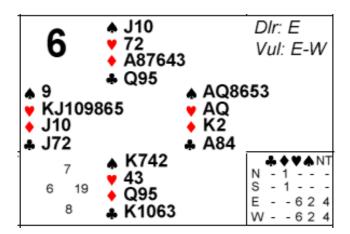
Board 6 was a real mixture on one of the few slam opportunities of the set.











In the Klinger-Luck match, slam was never threatened. Alan and Robyn had a bidding problem which they couldn't solve.

Their bidding was:

1♠ - !NT

3♠ and they rested in their 6-1 major rather than the 7-2. This was 2 away but still a pick-up when Paul and Chris chose to try their luck in 5♠. Their luck was in – no-one doubled – their luck was out - it was 5 away for a 7 imp loss.

The other match saw the East-West pairs at least play in hearts.

Peter called 4 after the same start to the auction as Alan and Robyn. Stewart reached for Keycard but (I think) Peter got his response wrong and showed no keycards. Stewart signed off at the everpopular 5 level.

Bruce led the •A and switched to a club. Peter took dummy's Ace and drew trumps. When the spade finesse failed he was effectively play less and drifted 2 down.

Zolly Nagy showed how the hand should be played. He and David Lilley had reached 6♥ and again the diaond Ace was led. The suit was continued to dummy's King. Zolly cashed the spade Ace and ruffed a spade −



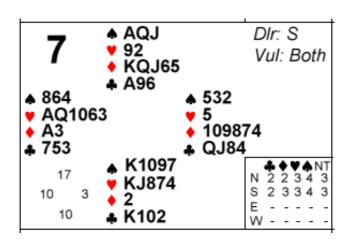


observing North's Jack and 10 with considerable interest. He was able to draw trumps and establish his spades with one more ruff to claim 12 tricks.



Stewart, Arjuna, Peter and Bruce in play.

More excitement on the next:



Ron and Bill reached a normal 3NT and Bill wrapped up 9 tricks without difficulty. John and Ivy were also in 3NT but were doubled – presumably Lightner by West, asking for the lead of South's heart suit. No matter, there were still only 4 defensive tricks available.

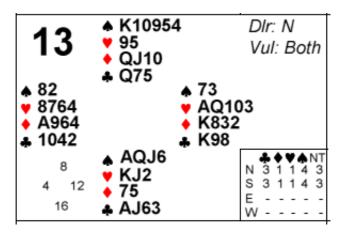
In our other match, Peter and Stewart also made the no trump game but David and Zolly interfered with a 2♥ bid in Kerrie Johnman and Virginia Dressler's auction,





were doubled and that little adventure cost 800.

Then an occasion of Homer nodding in the North seat.



East opened 1♦ after a pass from North but North-South cruised to the spade game.

A diamond as led to the Ace and a diamond returned to the King. This appears to mark all the remaining 8 points to be in the East hand to make up an opening bid. So declarer play the hearts for one loser and also a club pitch. The club finesse then yields the tenth trick. Declarer missed this inference and went one down.

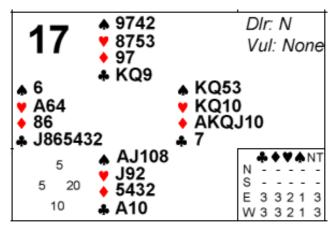


Bill considers his play while Robyn, Ron and Alan await his decision.





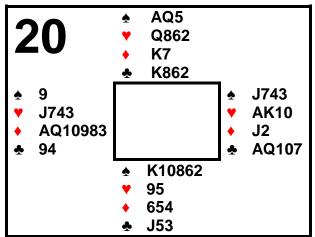
Then John made an excellent bidding decision.



At both tables in the Klinger-Johnman match, East opened 1♦ and everyone passed.

However, when Ivy opened 1♦, John responded 1NT. Unsurpriingly, Ivy raised to game and the play had no perils for declarer.

The set closed wih two experts each making an expert duck. One ended up with a bucketful of imps and one with a slightly red face.



Robyn and Stewart both declared 3NT from the East seat. A club was led at both tables to the King and Ace. Both Stewart and Robyn ran the Jack and both Bill and Bruce ducked with their doubleton King. Robyn



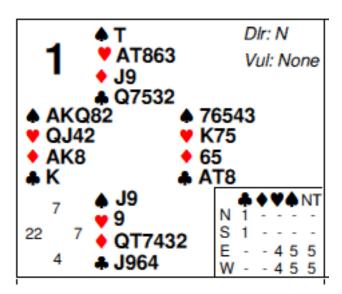


coninued with a diamond to the 8 and Bill's King. Five defensive spade tricks followed quickly and there was one more defensive trick to come as dummy was marooned.

In the same situation, Stewart thought briefly and then put up dummy's diamond Ace, joined shortly thereafter by a somewhat red-faced King. Ten tricks were Stewart's reward.

Match 3

This saw plenty of action, beginning with board 1.



Two high seeds, Neill (seed 1) and Bloom (seed 4) faced off. Bruce Neill and Arjuna De Livera opposed Bernie Waters and Roy Nixon while Martin Bloom and Nigel Rosendorf opposed Simon Hinge and Kim Morrison.

Have a lead problem

You, North, hold:

★ 10 ♥ A10863 ♦ J9 **♣** Q7532

The opponents bid:

West	North	East	South
•	P	P	Р
2♣	Р	2♥	Р
2♠	Р	3♠	Р
3NT	Р	4♣	Р
4	Р	4♥	Р
4 ♦ 6 ♠			

And it's your lead.

Did you find the ♥A?

In our feature match, neither North was put to the question. Kim and Simon had the auction above. 2♣ was game forcing and 2♥ was a positive reponse – not necessarily involving hearts. The spade bids were natural and Simon's 3NT denied a club control (he expected to catch up later). 4♣ said that that was OK and two more cues ensued. Simon now shot the no trump slam.

Nigel led a club and Simon had one too many losers. Had Simon bid the more appealling spade slam, would you have led Ace and another heart? Would you really? Really?

Nigel



Need a massage?

- Alert a caddy for a roaming on-site massage at the bridge table (5 – 10 mts) - \$20 per treatment
- Book at the SFOB Information Desk for an on-site massage therapy in treatment area on Mezzanine Floor -\$70 per 30 mts
 - Discounted massage treatment at the Therapy Masters clinic 1 hour session \$10 discount for ABF members.

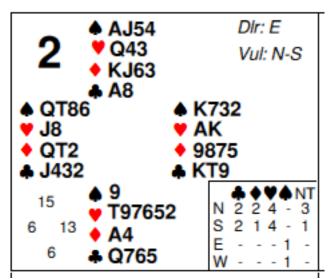






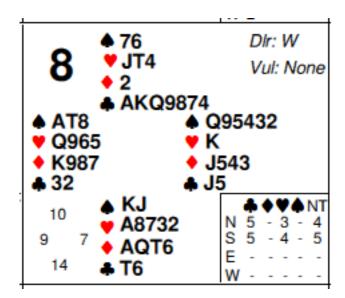


pouted and they came up smelling of roses.



Kim opened 1♦ and Martin overcalled 1♥.
Nigel shot the 9 trick game but it would be a mistake to describe him as impressed when dummy was exposed. Kim led a spade to the Queen and Ace and Nigel became visibly more relaxed when the hearts split 2-2 and he was able to wrap up 9 tricks without breathing heavily.

Bruce Neill and Nigel Rosendorf both gave a little lesson in taking that extra bit of care on this one:



They each opened 3NT as North and, as soon as they accessed the North hand, each led the ♣10. This safeguards against West having ♣Jxxx. In that case a low club to the Ace will block the suit. Played as



ABF National Teaching Co-ordinator, Joan Butts, starts her Novice and Super Novice lesson sequence with a full house on Wednesday morning.

The sequence continues for three more days in the Nyanza Room at 9 am.



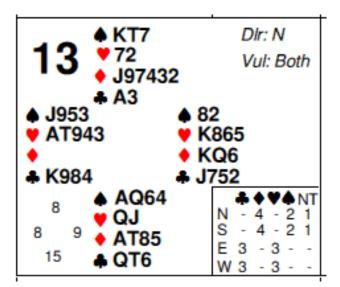






Nigel and Bruce did, the way is clear for a finesse to pick up West's Jack fourth if necessary.

Surprisingly, Nigel missed a more obvious safety play a few boards later.



He declared 4• and Kim led a heart to Simon's Ace. A heart back and spade continuation meant that Nigel could only afford to lose one trump trick but had no other worries. Winning the spade with the King over Simon's Jack, Nigel played a diamond to the Ace and was now one down. Had he led a small diamond and covered whatever card Kim played then he will always make unless West has KQx of diamonds – in which case Nigel is always down.

Unpleasant Experience?

The ABF is committed to ensuring that all players compete in a pleasant and respectful environment. To assist in this, we appoint **recorders** to facilitate the smooth running of bridge events.

The role of our recorders is to:

- receive information (either verbal or written) from individual players as to concerns which may arise from events at the table
- be available for consultation prior to commencement of play (10 minutes) and at the end of play (20 minutes); and
- consider the issue/s raised and take appropriate action.

At the Summer Festival of Bridge we have appointed John Brockwell, Julia Hoffman, Peter Grant and Phil Gallasch as our recorders.

You are encouraged to report any unpleasant experience. Simply ask one of our Directors where to locate a recorder if you have an issue.



What's new in brain and mind research at NeuRA?

Brain researchers are using local brain power!

NeuRA researchers are calling upon Bridge players across Australia to use their brain power in the name of medical research. The *Bridge for Brain Research Challenge* takes place in the first week of May 2014. It's organised by NeuRA, one of the nation's leading independent research institutes dedicated to diseases and disorders of the brain. With more than 67,000 Australians being diagnosed with some form of dementia over the next 12 months – that's more than 1,300 people every week – supporting medical research has never been more important. Read a different story in each bulletin highlighting some of NeuRA's research breakthroughs. To register for the Bridge for Brain Research Challenge, please call 1300 888 019 or visit www.neura.edu.au/bridge.









	_				1/5	
lace	Team	VPs	Place	Team	VPs	
	KAPLAN (2)	51.1		BROWN (9)	53.87	
	TRAVIS (1)	47.4		HAVAS (7)	51.35	
	BIRD (3)	45.05		LUSK (5)	50.66	
	LOWRY (4)	41.71		NEILL (1)	48.61	
	NEALE (5)	39.18		AFFLICK (23)	41.84	
	PITT (7)	38.71		FINIKIOTIS (13)	40.94	
7	SCUDDER (9)	34.53		STERN (11)	40.73	
′=	FARTHING (8)	34.53		STRONG (35)	40.61	
	FORAN (16)	31.91		BLOOM (4)	39.8	
	MOTT (6)	30.72		CARTER (15)	39.69	
11	ZELLER (18)	28.55	11	ROBINSON (3)	39.68	
12	BACK (11)	27.45	12	LUCK (26)	39.57	
13	CURTIS (10)	27.04	13	KLINGER (2)	39.08	
14	MCDONALD (21)	26.94	14	CRICHTON (16)	38.91	
15	FALLON (13)	25.87	15	FOSTER (29)	38.22	
16	COWIE (15)	24.32	16	KNAGGS (45)	36.57	
	ROWORTH (17)	24	17	KLOFA (8)	35.66	
	TOOHEY (19)	22.07		MARINOS (12)	35.07	
	GOODMAN (12)	20.67		STRASSER (14)	34.8	
	HAWKE (20)	14.64		MCKINNON (17	32.58	
	O'BRIEN (14)	14.18		WILLCOX (10)	31.46	
	*HOUSE (22)	9.43		EDDIE (19)	30.93	
	110002 (22)	7.73		COATS (38)	30.74	
				MOTTRAM (24)	30.45	
				WRIGHT (46)	30.05	
				BUCHEN (6)	30.03	
				THORP (43)	29.55	
				CALLANDER (18	28.17	
				*HOUSE (50)		
				JEFFERY (41)	28.15	
				ROBSON (20)	28.03	
					27.7	
				ALLAN (32)	27.22	
				JOHNMAN (25)	26.98	
				VAN VUCHT (31	25.3	
				KEFFORD (28)	25.09	
				ABBENBROEK (2	24.05	
				FREE (40)	23.92	
				WHITE (33)	23.52	
				AUERBACH (22)	20.07	
				ANLEZARK (39)	19.76	
				MANGOS (36)	19.29	
				SMEE (21)	19.21	
				HUTCHINS (47)	18.23	
				GRANT (37)	17.06	
				DIXON (42)	15.98	
				KOVACS (34)	12.35	
				ROWLATT (44)	12.17	
			48	NARITA (30)	10.08	
				GILES (49)	9.66	
			50	CAMPBELL (48)	6.56	

National Life Masters Teams Championship			
Place	Team	VPs	
	BUGEIA (8)	48.93	
	COOK (12)	47.83	
	WHIDDON (17)	46.24	
	RUSK (1)	45.28	
	KWOK (9)	45.1	
	SCALES (16)	40.22	
	DONOVAN (33) MARKER (5)	39.29	
	DOBES (29)	38.53	
	BUCENS (18)	36.09	
	WAIGHT (36)	35.45 34.03	
	FARRELL (14)	32.8	
13		32.16	
14		31.38	
15	FRAZER (2)	31.27	
	LOXTON (32)	31.09	
	GILBERT (26)	30.42	
	STEWART (11)	30.37	
	PAYNE (22)	30.2	
20	WEAVER (4)	30.18	
21	LIMAYE (25)	29.41	
22	CRAFTI (10)	27.86	
23	TREDINNICK (13)	27.3	
24	HOUGHTON (7)	26.07	
25	ARUL (3)	25.13	
26	DALZIELL (35)	23.8	
27	FERGUSON (20)	22.27	
28	JENKINS (30)	22.13	
29	MOFFAT (15)	22.04	
30	SELLECK (21)	21.6	
31	SYMONS (27)	21.58	
32	HURST (34)	18.85	
33	VEARING (28)	17.29	
	MUNRO (23)	15.76	
	LOCKWOOD (19)	12.25	
36	TAPLIN (31)	9.8	

National Non-Life Masters Teams Championship

Place	Team	VPs	
	SADIGH (8)	48.14	
2	HEMING (7)	40.92	
3	BOX (5)	37.14	
4	` '	35.48	
5	WIKMAN (1)	31.55	
6	FRASER (9)	24.21	
7	BEER (6)	21.91	
8	ROGERS (3)	21.34	
9	SINCLAIR (4)	21.09	
10	WAIGHT (10)	18.22	

National Novice Teams Championship

Place	Team	VPs	
1	*HOUSE (10)	19.93	53.81
2	WOOD (6)	18.73	51.19
3	PIKE (4)	18.33	48.88
4	MCKITTRICK (8)	12.98	39.09
5	DAVIDSON (3)	11.83	33.8
6	MOWER (9)	8.17	22.74
7	MARSDEN (5)	7.02	18.26
8	HOLLIDAY (2)	1.67	13.26
9	ASHTON (7)	1.27	12.01
10	EVANS (1)	0.07	6.96

Super Novice Pairs

1	YVETTE COX - LEONE CARBERRY
2	JOHN RUSSELL - JUDITH PARSONS
3	HILARY MERRITT - JEANETTE HARPER
4	ANDREW DOU GRACE - GARY KEMBRE
5	MICHAEL MAHER - ROBYN MAHER
6	KAY SNOWDEN - JEANETTE MARVELL
7	HELEN TAIT - JENNY COYLE
8	JAMALUDDIN RAYANI - PARVEEN RAYA
9	WENDY RISSLER - MIRIAM OFFICER
10	JOHN PRICE - JIRINA SAFARIK
11	JUNE HOLROYD - CONNIE MORRISROE
12	PAUL HALEY - JOHN SHIELD
13	JUDITH MULLANEY - JEANETTE MCCOR
14	JULIE COWLING - FAYE FRANKLIN
15	RUTH VOSSELER - RUTH THOMSON
16	JUDY KING - IRMA BEEKHUIS

SPECIAL EVENTS



Meetings / Seminars / Receptions

- 1. Official launch of the ABF Teachers' Accreditation Program for all bridge teachers : approximately 5.30 6.00 pm Saturday **18** January (after play) in the Eureka Room, Ground Floor, Rydges Hotel
- 2. ABDA meeting Sunday 19 January following play in the Lake Nyango Room
- 3. NSWBA Meeting approximately 12.45 pm Wednesday 22 January in the Eureka Room, Ground Floor (at back of hotel near car park)

Education Program for Novice and Super Novice competitors – by Joan Butts, ABF National Teaching Coordinator

All these FREE sessions are being held between 9.00 – 9.45 am in the Eureka Room, Ground Floor (at back of hotel near car park)

- 1. Thursday **16** January Topic : Responder's Rebids
- 2. Friday 17 January Topic: What to Lead?

Celebrity Speaker Program

All these FREE sessions are being held between 9.00 – 9.45 am in the Eureka Room, Ground Floor (at back of hotel near car park).

- 1. Sunday 19 January Topic: Forcing 1NT Joan Butts
- 2. Tuesday 21 January Topic: Pre-empt Defence Sartaj Hans
- 3. Wednesday 22 January Topic: Top Defence Ron Klinger
- 4. Thursday 23 January Topic: Opener's 3 card Raise Matt Mullamphy

Entertainment and Hospitality

Free daily pick-up and drop-off at your hotel to/from the venue (in Civic area)

Free daily pick-up and drop-off service from Rydges to the Australian War Memorial, the new Parliament House and the Australian Art Gallery. Bus leaves Rydges at 10.00 am, noon and 2.00 pm.

Winery Tours – bookings and payment to be made at the SFOB Information Desk

- 1. 4.00 5.30 pm Thursday **16** January Lerida Estate and Medura Estate Wineries Cost: \$25
- 2. 4.00 5.30 pm Tuesday **21** January Lerida Estate and Lake George Wineries Cost: \$20
- 3. 4.00 5.30 pm Wednesday **22** January Clonakilla and Jeir Creek Wineries Cost: \$20

Morning guided walks around Lake Burley Griffin – bookings necessary. Contact guide Colin Beaton direct on (H) 62882128 (M) 0429035243

Coffee/Tea Service to the bridge table – just signal for a caddy (and have money ready)

Massage services by Therapy Masters, Canberra

- 1. 5 mts at the bridge table \$20 just let a caddy know (and have \$20 ready)
- 2. 30 mts in massage area on mezzanine floor \$70 bookings at the SFOB Information Desk



SUMMER FESTIVAL OF BRIDGE - MARKETING QUESTIONNAIRE

The Australian Bridge Federation Inc (ABF) is keen to increase its membership. This questionnaire has been designed to provide information which will assist the ABF to develop strategies to achieve this outcome.

L.	Name (optional)	5. Current City/Town of Residence
2.	Year of Birth (optional)	6. How many masterpoints have you
3.	Place of Birth	7. What is your first language
1.	Email address (optional)	8. At what age did you start playing
€.	Who/what introduced you to bridge	
LO.	Do/did your parents play bridge	
l1.	Do you play regular club duplicates – if so how often _	
L2.	Do you play day time/night time – why	
L3.	Do you play social bridge – how often	
L4.	Do you play bridge on-line (which providers BBO/OK Br	ridge)
L5.	Which do you prefer – on-line or 'in club' (why)	
L6.	Are you on Facebook	
L7.	Do you use Twitter	
L8.	Where do you access information about bridge (include	de names of websites if appropriate)
L9.	Please describe your current status (eg employed/retire	red/student etc)
20.	If retired, what profession did you work in (optional) _	
21.	Would you benefit from online bridge lessons	
22.	Would you be interested in an on-line blog-type progra	am to discuss hands
23.	Would you value regular on-line newsletters with infor	rmation and hand discussions
24.	What do you like about bridge	
	Is there something which can be done differently to inc	

Thank you for taking the time to complete this form. It is our intention to use it to evaluate how the ABF can do a better job of attracting people to the game. Feel free to write to the National Marketing Coordinator at marketing@abf.com.au if you have any further suggestions or comments.

Please complete this form and place it in the Survey box at the SFOB Enquiry Desk (Mezzanine Floor).

Meet the Brokers

- **Steve Weil & Sean Bemrose** will be available from 12pm Friday 17th January, 2014, to 4pm Sunday 19th January, 2014.
- Come to meet Steve & Sean in the foyer of the mezzanine floor and learn more of the specially designed & negotiated insurance products for members and clubs.

Travel Insurance Update

Renewal negotiations as to the premiums and conditions are nearly finalised and will be communicated to members from Friday 7th February, 2014.

The policy will be renewed with Allianz.

Home Insurance

TBIB will soon be able to provide a highly competitive Home & Contents Insurance for members.

All members receive immediate 10% discount. Additional discounts for everyone over 50 years of age.

3 levels of Home & Contents insurance are available to suit everyone's needs & budget.

Pay annually or monthly.

Club Operations & Property Insurance

Attention all Presidents & Secretaries.

Allow TBIB to review your clubs policies.

Experience premium savings & increased benefits.

Discounts up to 30% may be enjoyed.

Business & Commercial Property Insurance

For Members you own commercial premises or operate their own business.

Allow TBIB to review your clubs policies.

Experience premium savings & increased benefits.

Discounts up to 30% may be enjoyed.

Tony Bemrose Insurance Brokers www.tbib.com.au p 07 3252 5254